

Supervised

Customer ID	Frequency (Last Year)	Avg Order Value (Dollar)	Recency (Day)	Tenure (Month)	CLV-Dollar Customer lifetime Value (Next Year)
1001	10	50	7	24	600
1002	3	200	30	12	400
1003	15	20	2	8	650
1004	2	100	60	6	150
1005	8	45	10	18	500